



Dreamz
STUDIO

PORT
FOLIO Graphic
2020-2022
Design

ABOUT US

Dinesh Chatwani joins this business in 2018 as a Designing company after marking his success in branding & designing field, thereafter he started his company Dreamz Studio in partnership with Mr. Pawan Jangid in 2019.

Dreamz Studio is a unit of Ganpati group coming with the concept of launching Indian superheroes which is inspired by Indian mythology & today's world. In our superhero universe which we call Mythoverse .We are coming up with our 5 superhero characters which are made to relate Indian audience with a sense of connectivity & give them the best experience of having our best Indian superheroes is our goal.

Dinesh Chatwani is also coming up with dreamer which is platform for young & talented people who have a dream to work with Bollywood celebrities & movies with there skills. Dreamer is a platform which is giving you the chance to complete those dreams we have category of skills like VFX, Music, Acting, Art & Craft, Sketching, Animation, Digital art, Photography, Script Writing and Cinematography. In Dreamz, we are working on NFT Artworks to showcase for the art fields where people can register for the NFT artworks.



WORK
PROJECTS.

LOGO DESIGNS



LOGO DESIGNS



eleven

The logo for 'eleven' is set against a purple-to-black gradient background. The word 'eleven' is in a white, lowercase, sans-serif font. A small orange flame icon is positioned above the letter 'v'. Below the word, there is a small orange circle containing the word 'HERBAL' in white capital letters.



Signature
Herbal

provided by nature

The logo for 'Signature Herbal' is on a green background. It features the word 'Signature' in a large, white, serif font with a small leaf icon above the 'i'. Below it, 'Herbal' is written in a smaller, white, sans-serif font. At the bottom, the phrase 'provided by nature' is written in a small, white, italicized script.



POPPIN™

MULTI CUISINE RESTAURANT & CAFÉ

The logo for 'POPPIN' is on a black background. The word 'POPPIN' is in a large, orange, stylized, bubbly font. A small 'TM' trademark symbol is at the top right. Below it, 'MULTI CUISINE RESTAURANT & CAFÉ' is written in a small, white, sans-serif font.



YUVA

The logo for 'YUVA' is on a dark teal background. It features a gold-colored circular emblem with a geometric pattern inside. The words 'YOUTH UNITY VICTORY ALLIANCE' are written in a small, gold, sans-serif font along the top inner edge of the circle. Below the emblem, the word 'YUVA' is written in a large, gold, sans-serif font.



SIGNATURE STORE

The logo for 'Signature Store' is on a green background. It features a white geometric design consisting of a triangle with a circle inside, which has a smaller circle inside it, and a small diamond shape at the bottom. Below the design, the words 'SIGNATURE STORE' are written in a white, sans-serif font. At the very bottom, in a very small font, is the phrase 'we are social here'.



GORGON

The logo for 'GORGON' is on a cream-colored background. It features a detailed illustration of a gorgon's head with snakes for hair. Below the illustration, the word 'GORGON' is written in a black, serif font.

LOGO DESIGNS



BUSINESS CARD DESIGNS



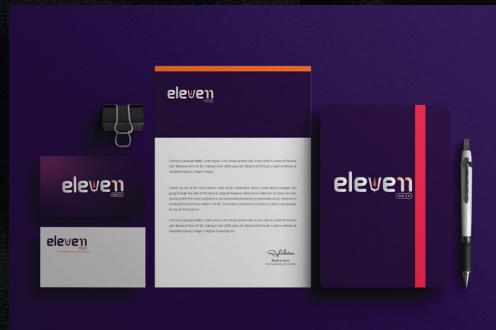
BUSINESS CARD DESIGNS



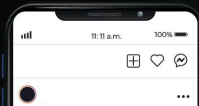
STATIONARY DESIGNS



STATIONARY DESIGNS



SOCIAL MEDIA POST



Being Consistent

Is hard But its very usefull to

Grow

How To Be

Consistent?

Swipe !

Drizams

1. Be Passionate

Do Passionate Projects
So you didn't get
Demotivate.

2. Pre-Plan Things

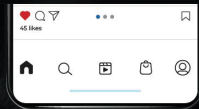
Pre-plan Your Work Like
Post & Content So You
Didn't **Miss Anything.**

3. Use Templates

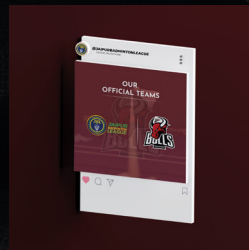
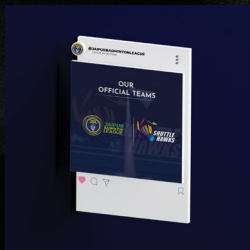
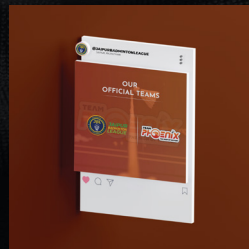
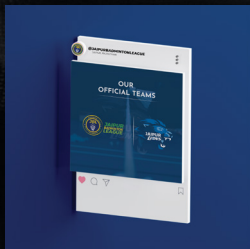
Work Smart & Fast
You Should Use The
Templates To Do Things
Quick & On Time.

4. Stop Multi-tasking

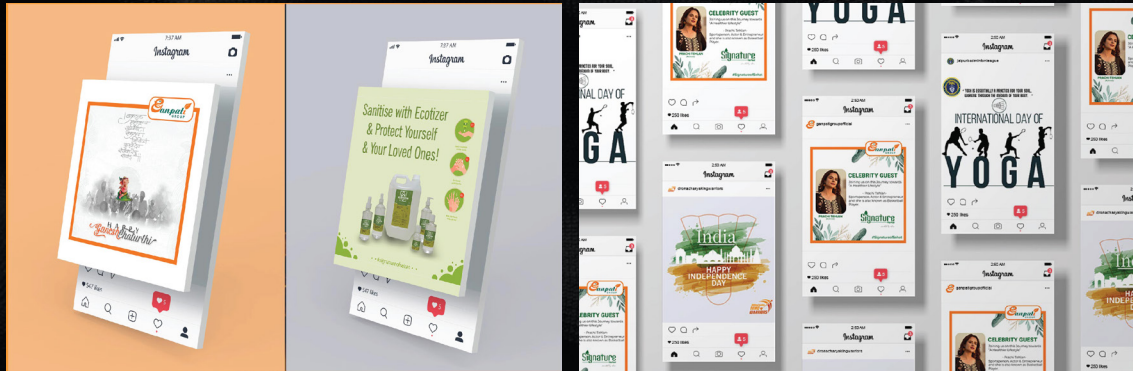
Multi-tasking Can Create
Mess For You So Try To Do
One Task At One Time.



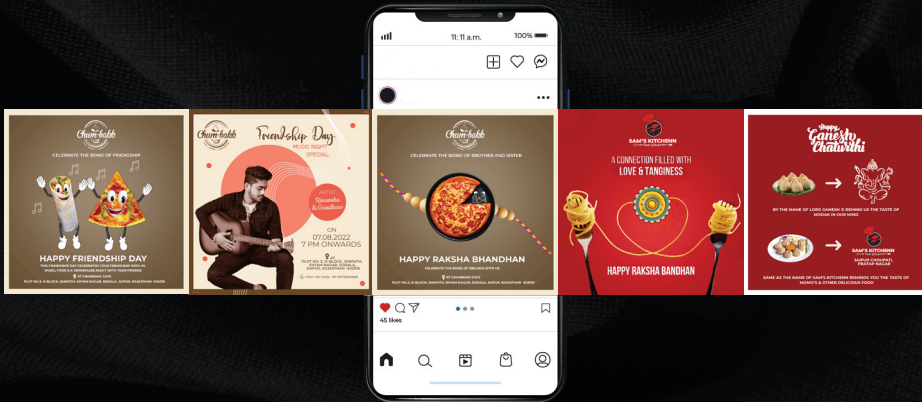
SOCIAL MEDIA POST



SOCIAL MEDIA POST



SOCIAL MEDIA POST



BRAND PROFILE (PPT)



Celebrity Cricket League

PAN INDIA LEVEL CRICKET TOURNAMENT

BRAND PROFILE (PPT)

CCL

Celebrity Cricket League

SEASON 9

BROADCAST PARTNER
SONY
TEN 3



HOST PARTNER
SIGNATURE
CRICKET

BE A PART OF INDIA'S
BIGGEST SPORTAINMENT



AN OVERVIEW

It all started in February 2003 when we organised the first Film Stars T20 Cricket with Telugu Stars even before the first official Twenty20 matches were played on 13 June 2003. Trying to fit in 3 matches in one day brought about the T20 format way ahead of time setting a trend where stars fight the game of cricket with a sportive spirit. I had been pondering with the idea of having a Cricket Tournament between film stars from different languages for years. Then finally we arrived with the Celebrity Cricket League (CCL) incorporating the T20 League format in Oct 2010. According to many, the very thought of bringing together 40 Artists from 4 different languages was a dream far from reality but it has been possible only because of the passion that the Stars have for Cricket.

Our major challenge for Season 1 was to put up a show which is no less than any of the successful leagues but within the available resources and time frame. The strength of CCL is the support we derive from the Team Franchise Owners and Cricket loving artists whose commitment towards the game is commendable. With the success of Season 6, we all believe that CCL will only get bigger and better every year. Just like any Reality TV Show, CCL too will come and go in seasons; it will only be more real, more exciting, and more glamorous.

SEASON 8 MEDIA COVERAGE



SEASON 8 MEDIA COVERAGE



SOCIAL MEDIA REACH

CCL

Celebrity Cricket League

28.5 M 1.15 M 43.7 K 13.4 K

BRAND PROFILE (PPT)

SOCIAL MEDIA REACH



Facebook 36 M
Instagram 22.6 M
Twitter 37 M

SALMAN KHAN

SOCIAL MEDIA REACH

 SOHAIL KHAN Facebook Instagram Twitter	 SUNIL SHETTY Facebook Instagram Twitter
 SONU SOOD Facebook Instagram Twitter	 RITEISH DESHMUKH Facebook Instagram Twitter
 NAVRAJ HANS Facebook Instagram Twitter	 JASSI GILL Facebook Instagram Twitter

SOCIAL MEDIA REACH

 MANOJ TIWARI Facebook Instagram Twitter	 PAWAN SINGH Facebook Instagram Twitter
 SUDEEP KICCHAA Facebook Instagram Twitter	 MOHAN LAL Facebook Instagram Twitter
 RAVI KISHAN Facebook Instagram Twitter	 AKHEL AKKONENI Facebook Instagram Twitter

SOCIAL MEDIA REACH

 JISHU SENGUPTA Facebook Instagram Twitter	 ARYA JAMSHAD Facebook Instagram Twitter
 NIRAHUA Facebook Instagram Twitter	 JAY BHANUSHALI Facebook Instagram Twitter
 NAGARJUNA Facebook Instagram Twitter	 VENKATESH Facebook Instagram Twitter

TOTAL SOCIAL MEDIA REACH



DIRECT REACH
MORE THAN 100 M



SHARED REACH
MORE THAN 250 M

SEASON 8 SPONSORS



BRAND PROFILE (PPT)

CCL TEAMS



CCL TEAMS



BRAND PROFILE (PPT)

PROMOTION & BRANDING



Standees

No. of Units -
70+ Per Venue

Total Reach -
25,000+ Per Venue

Duration -
During Match Days

PROMOTION & BRANDING



Posters/Flyers

No. of Units -
20,000+ Per City

Total Reach -
5,00,000+ Per City

Duration -
15 Days Before Match Day

PROMOTION & BRANDING



Hoardings

No. of Units -
20+ Per City

Total Reach -
5,00,000+ Per City

Duration -
15 Days Before Match Day

PROMOTION & BRANDING



Tickets/Passes

No. of Units -
20,000+ Per Match

Total Reach -
3,20,000+ Per City

Duration -
30 Days Before Match Day

PROMOTION & BRANDING



Newspaper Ads

No. of Units -
3+ Ads Per Match (Size - 825 scm)

Total Reach -
10,00,000+ Per City

Duration -
During Match Days

PROMOTION & BRANDING



TV Broadcast

Total Duration -
25+ Hours

Total Reach -
32 Cr+

Duration -
During Match Days

BRAND PROFILE (PPT)

CCL FORMAT



Research based decision to get 120 min
Match length to get on 30 minutes continuous
Match the duration. Better the engagement.

Spread over five venues across the country
Designed to maximize reach and maximize
fan engagement and entertainment value

October 2019

Accepted world over now
Faster and more engaging game

ADVANTAGES OF T10

OVERS	T10	T20	ODI+
Shorter Time Frame	↑	↓	↓
Prevent Drop in Interest	↑	↓	↓
Bigger Entertainment	↑	↓	↓
Closer Matches	↑	↓	↓
Bigger Title Six / No	↑	↓	↓

OUR PARTNERS THIS YEAR



CCL VENUES



BRAND PROFILE (PPT)

BRANDING EXPOSURE ANALYSIS

CCL BROADCAST PROPERTY ANALYSIS OVERVIEW

PROPERTY	SPOTS/HR	Substitutes	100 % Share	TV Media Value	Q Share
TOTAL LINE	32,512	1,474,476	25,96,26,070	22,26,95,527	22.5%
Teleshop	8,900	13,818	5,11,94,487	2,89,88,300	21.2%
Match Day	8,000	13,094	6,30,36,457	5,45,42,399	24.8%
Pre-match Breakdown	240	7,005	2,55,10,700	5,25,71,128	23.2%
- Match Commentary	1,100	5,500	2,18,50,487	10,55,555	22.6%
- Match Replaying	600	3,400	2,18,50,487	81,13,121	21.4%
- Boundary Noise	300	1,600	1,01,11,103	10,55,555	22.6%
- Radio Service	400	1,100	10,95,000	10,42,248	23.7%
- Support	100	500	20,00,000	5,00,000	25.0%
- Theme Branding	100	200	20,00,000	5,00,000	25.0%
- Audio Visual	70	300	10,00,000	10,00,000	25.0%
Total Line	10	10	5,00,000	5,00,000	25.0%
TOTAL TV LINE	32,512	1,474,476	25,96,26,070	22,26,95,527	22.5%

Numbers as per Repucom Broadcast Analysis

TV PROMOTION PLAN

Channel	Duration of Service	# Total Spots for 10 Days	# Total Spots During Line	# Total Spots for Next Line	Total / Day
SONY 5A	30	10	0	10	000
SONY 5A-10	30	10	0	10	000
SONY 5A-15	30	10	0	10	000
SONY 5A-20	30	10	0	10	000
SONY 5A-25	30	10	0	10	000
SONY 5A-30	30	10	0	10	000
SONY 5A-35	30	10	0	10	000
SONY 5A-40	30	10	0	10	000
SONY 5A-45	30	10	0	10	000
SONY 5A-50	30	10	0	10	000
SONY 5A-55	30	10	0	10	000
SONY 5A-60	30	10	0	10	000
SONY 5A-65	30	10	0	10	000
SONY 5A-70	30	10	0	10	000
SONY 5A-75	30	10	0	10	000
SONY 5A-80	30	10	0	10	000
SONY 5A-85	30	10	0	10	000
SONY 5A-90	30	10	0	10	000
SONY 5A-95	30	10	0	10	000
SONY 5A-100	30	10	0	10	000
SONY 5A-105	30	10	0	10	000
SONY 5A-110	30	10	0	10	000
SONY 5A-115	30	10	0	10	000
SONY 5A-120	30	10	0	10	000
SONY 5A-125	30	10	0	10	000
SONY 5A-130	30	10	0	10	000
SONY 5A-135	30	10	0	10	000
SONY 5A-140	30	10	0	10	000
SONY 5A-145	30	10	0	10	000
SONY 5A-150	30	10	0	10	000
SONY 5A-155	30	10	0	10	000
SONY 5A-160	30	10	0	10	000
SONY 5A-165	30	10	0	10	000
SONY 5A-170	30	10	0	10	000
SONY 5A-175	30	10	0	10	000
SONY 5A-180	30	10	0	10	000
SONY 5A-185	30	10	0	10	000
SONY 5A-190	30	10	0	10	000
SONY 5A-195	30	10	0	10	000
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SONY 5A-210	30	10	0	10	000
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SONY 5A-380	30	10	0	10	000
SONY 5A-385	30	10	0	10	000
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SONY 5A-410	30	10	0	10	000
SONY 5A-415	30	10	0	10	000
SONY 5A-420	30	10	0	10	000
SONY 5A-425	30	10	0	10	000
SONY 5A-430	30	10	0	10	000
SONY 5A-435	30	10	0	10	000
SONY 5A-440	30	10	0	10	000
SONY 5A-445	30	10	0	10	000
SONY 5A-450	30	10	0	10	000
SONY 5A-455	30	10	0	10	000
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SONY 5A-470	30	10	0	10	000
SONY 5A-475	30	10	0	10	000
SONY 5A-480	30	10	0	10	000
SONY 5A-485	30	10	0	10	000
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SONY 5A-495	30	10	0	10	000
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SONY 5A-1155	30	10	0	10	000
SONY 5A-1160	30	10	0	10	000
SONY 5A-1165					

BRAND PROFILE (PPT)

PRE & POST MATCH EVENTS

- 8 Press Conferences
- CCL Glamour Night
- CCL Opening Ceremony
- CCL Official After Party

SPONSORSHIP BENEFITS

- TICKETS & VVIP PASSES AS PER VENUE
- USE CCL MARKS, BRAND LOGO & PARTICIPATING TEAM PLAYER IMAGES FOR PROMOTIONAL PURPOSES
- MEET & GREET OPPORTUNITY WITH PLAYERS.
- ON GROUND & ON AIR COMMENTARY ANNOUNCEMENTS DURING LIVE TELECAST
- THE Toss CEREMONY DURING GAME
- LOGO ON PLAYER JERSEY BACK BELOW
- WATER MAN BRANDING
- PARTIAL BOUNDARY ROPE BRANDING
- THE GATE BRANDING
- CANTILEVER BRANDING
- INTEGRATED LOGO UNIT WILL CARRY THE BRAND LOGO.

SPONSORSHIP BENEFITS

- LOGO SPACE ON THE PRESENTATION / PRESS MEET BACKDROPS.
- LOGO SPACE ON THE PLAYER DUG OUTS.
- GROUND MAT, POSITIONING BEHIND ONE SIDE OF THE WICKETS.
- BRAND LOGO VISIBILITY ON SIGHT SCREENS WITH HIGH FREQUENCY.
- NO OF PERIMETER SIGNAGES IN ALL MATCHES.
- IN STADIUM BRANDING
- TELEVISION COMMERCIALS DISPLAY ON GIANT SCREENS AT ALL VENUES.
- BRAND LOGO ON ALL COLLATERALS, VIZ., POSTERS, PRINT ADS, HOARDINGS, TICKETS, INVITES ETC.
- CCL WEBSITE BRANDING WITH BRAND LOGO
- ON GROUND CATEGORY EXCLUSIVITY
- DISTRIBUTE '4' & SCORE CARDS AT ALL VENUES
- THE MATCH AWARDS BY BRAND OFFICIALS

MERCHANDISE BRANDING



CCL T10 MAIN SPONSORSHIP CATEGORIES

Presenting Sponsor Logo
Presenters



Powered By
Sponsor Logo

Co-Powered By
Sponsor Logo

Organized By
CCL

**SIGNATURE
CRICKET**

THANK YOU

Feel Free To Contact Us:-

8-141, First Floor, Ramesh marg, C-Scheme, Rajput, Rajasthan 302001
Contact No. 999 9999999, 999 9999999
Web: www.cclm
Email: info@signaturecricket.com
Facebook: www.facebook.com/ccl



BRAND PROFILE (PPT)



OTT PLATFORM

BRAND PROFILE (PPT)



ABOUT US

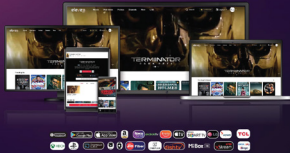
A "Ganpati Group" is a group of companies and adding one more coming up with OTT platform. "Eleven 11" is an Indian brand of subscription video on demand over the top streaming service carrying content from local networks, including films, tv series, live sports, live shows, and original programming as well as featuring content licensed from third parties.

Eleven11 a OTT platform is available for streaming via supported web browsers on PC, Mac, smartphones as well as apps on iOS And Apple TV, Android And Android TV, Regional Support For Devices Such As Roku, Fire TV, Smart TV.

It allows users to stream on two devices concurrently and downloads for offline viewing depending on content license. In this free services for ads and marketing, subscription based tiers are available. Subscription plans are different namely mobile, super and premium.



AVAILABLE ON



SERVICES



MONETISATION MODELS PREVALENT IN THE INDIAN MARKET

Monetisation models prevalent in the Indian market

Monetization Model	Details	Key Players
Advertising video on demand (AVOD)	Users have completely free access to content and platform earns all revenues through advertisement	Youtube, VOD, MX Player, TVF Play, Aha
Subscription video on demand (SVOD)	Users pay subscription charges and get access to the entire catalogue of content, which is behind the paywall	Amazon Prime Video, Netflix, Eros Now, Hupp TV, Sun hot, HDQ
Freemium	Hybrid OTT business model that combines various features of AVOD and SVOD models. Catch up TV is usually available for free across such broadcaster backed freemium platforms	Hustler, Sony Liv, Zee5, ALT Balaji, Eleven 11 Play.
Transactional video on demand (TVOD)	Users pay one time payment per view on live events, series or movies instead of subscribing to a large library and content packages	Veeva

BRAND PROFILE (PPT)

USER INTERFACE



My Account

When clicking on the account icon, users will find a dashboard with the following information:

My Profile

The user will find their personal information such as Name, Email address, Phone number, Date of Birth, gender.

My Transaction

All the transactions made by the user will be listed here. The user will be able to view the transaction details and the status of the transaction.

Privacy & Security

The user will be able to manage their privacy and security settings. The user will be able to enable or disable the following features:

USER INTERFACE



User Registration

When clicking on the registration icon, users will find a dashboard with the following information:

Social Login (Sign In)

The user will be able to login using their social media accounts. The user will be able to enable or disable the following features:

Social Login (Sign In)

The user will be able to login using their social media accounts. The user will be able to enable or disable the following features:

USER INTERFACE



Watch history

All the videos watched by the user will be listed here. The user will be able to enable or disable the following features:

My Liked videos

All the videos liked by the user will be listed here. The user will be able to enable or disable the following features:

My Watchlist

All the videos added to the watchlist by the user will be listed here. The user will be able to enable or disable the following features:

UNDERSTANDING THE INDIAN ONLINE VIDEO CONSUMER SURVEY METHODOLOGY

For the purpose of this report, a survey was commissioned across 1,458 OTT users in 16 cities of India, to ascertain the usage of OTT platforms by consumers. The cities chosen were across different tiers as outlined below:

- Metros - Delhi, Mumbai, Kolkata
- Tier 1 - Bangalore, Hyderabad, Pune, Ahmedabad, Jaipur
- Tier 2 - Lucknow, Patna, Bhopal, Madurai, Chandigarh, Bhubaneswar, Jaipur, Ranchi, Patna

70%

Age group 18-24

12.5%

Age group 25-34

10%

Age group 35-44

30%

Age group 45-54

40%

Age group 55-64

30%

Age group 65+

What are and related content (such as music videos) were Indians watching on online video platforms?

Indians love their music. Traditional content categories have dominated consumption preferences on online video platforms. The research has revealed that music, which is an essential content, has been the most preferred content category on online video platforms. This is followed by movies, which are also a popular content category. The research has also revealed that music, which is an essential content, has been the most preferred content category on online video platforms. This is followed by movies, which are also a popular content category.

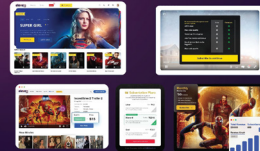
Most preferred content category



AVAILABLE ON



PAID SUBSCRIPTIONS



BRAND PROFILE (PPT)

USER INTERFACE



My Account
When clicking on the account icon, the user will be directed to the account settings page where they can manage their profile, preferences, and other account-related settings.

My Profile
The user will be able to view and edit their profile information, including their name, email address, phone number, and date of birth.

My Transactions
All the transactions made by the user will be listed here, including the amount, date, and status of the transaction. The user will also be able to view the details of each transaction.

Privacy & Security
The user will be able to manage their privacy and security settings, including their password, two-factor authentication, and other security-related settings.

USER INTERFACE



User Registration
The user will be able to register for the app using their email address or phone number. The registration process will be simple and easy to follow.

User Login
The user will be able to log in to the app using their email address or phone number. The login process will be simple and easy to follow.

Social Login (OAuth)
The user will be able to log in to the app using their social media accounts (Facebook, Google, etc.).

USER INTERFACE



Watch History
All the videos watched by the user will be listed here, including the video title, duration, and date watched.

My Liked videos
All the videos liked by the user will be listed here, including the video title, duration, and date liked.

My Watchlist
All the videos added to the watchlist by the user will be listed here, including the video title, duration, and date added.

UNDERSTANDING THE INDIAN ONLINE VIDEO CONSUMER SURVEY METHODOLOGY

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What are and related content (such as music videos) were Indians watching on online video platforms?

Indians love their music. Traditional content categories have dominated consumption preferences on online video platforms. The research has revealed that music, which is an essential content, has been the most preferred content category on online video platforms, followed by nearly half of the respondents, with over 50% of the respondents watching it on a regular basis.

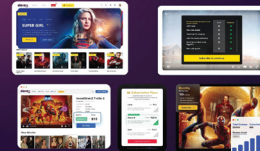
Most preferred content category



AVAILABLE ON



PAID SUBSCRIPTIONS



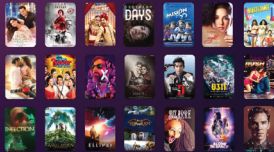
BRAND PROFILE (PPT)

IN WHICH LANGUAGES DO INDIANS PREFER ONLINE VIDEO?

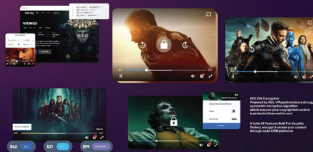
Respondents most preferred language to watch online content



20000 PLUS HOURS CONTENT



Eleven 11 security



MULTI- DEVICE STREAMING



INDIAN MEDIA AND ENTERTAINMENT INDUSTRY IS GROWING RAPIDLY

India's media and entertainment (M&E) industry is projected to grow at a CAGR of 13.5% between 2019 and 2027 to reach US\$ 15.4 billion by 2027, due to convergence of digital content and growing user access penetration.

As December 2020, Star Disney stated that the media & entertainment sector has the potential to increase its US\$ 10 billion by 2025.

With a customer-centric growth and the continued acceleration of digital adoption by users across geographies in the last year, the offer is envisaged.

Media could be home to a billion-dollar boom by 2025, instead of the earlier projected US\$ 100 billion, according to a NCAI report.

The M&E sector has been substantially affected by the impact of lockdown on entertainment coming in a period. Despite the economic lockdown and constraints in media spending and supply chain of content, the sector is expected to be a billion-dollar boom by 2025 by 2025, according to a NCAI report.

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Market Size (US\$ billion)



BRAND PROFILE (PPT)



MUSIC BRAND

BRAND PROFILE (PPT)



MUSIC PRODUCTION | MUSIC STREAMING | LIVE CONCERTS | REALITY SHOW



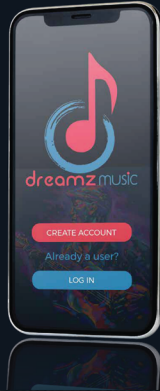
BRAND PROFILE (PPT)

WHAT IS DREAMZ MUSIC?

Thriving towards the passion which is basically considered secondary, we are focussed at transforming the dreams into reality while giving a primary route to the **Beginners, Facilitators, Artists, Creators, Lyricists, Challenge, Genrators, Innovators, Prospectors, Seeker, Challenge takers, and Professionals.**

A one stop solution to all the generic and non-generic rhythms, **Dreamz Music** is music label dealing with **Innovation, Video/Song Production, Composing, Creation, and Fusion.**

We are a platform extending an all-round base for **Live Concerts, Soulful Application having Flavourful Music, Reality Shows** in accordance with the **Artist Management.**



Henceforth, considering the market here in india, we are about to present all the hacks related to **Talent, Music, and Management** under one roof.

Dreamz Music focusses on drawing special attention on Talent Acquisition of all kinds related to Music. In a world full of Passion where the qualities are not given the basic importance and recognition, we focus on recognising the pros of an Artist.

Our focus is to provide the capacity and extend the pocket power to all the subscribers. The route is not only to take the first step rather move hand in hand, together, to finally reach the destination. Henceforth, benefiting each other mutually and spreading the notion and soul of **Rhythm, Lyrics, Tunes, Saga, and Life.**

We are the believers,

- The believer of Passion
- The believer of Talent
- The believer of Hard work
- The believer of Innovation
- The believer of Fusion

BRAND PROFILE (PPT)

And we are on train aboard to take us through the journey which would lead all of us towards the tunnel of Success.

The charmed world of Music still has a lot to unfold. And the label **Dreamz Music** is all set to take the Tunnel ride with you as this tunnel will have the brightest light at the end.

Presenting the Label **Dreamz Music** Move The Beat



MISSION

We have assorted all sorts of factors which would fundamentally help in the rise of the subscribers. The tracks uploaded by the users would directly benefit them by getting a monetary benefit as per the **views, reach, verification, legal contract (By Dreamz Music), and number of organic clicks.**

We also focus on the Audio and Video inclination with an extensive approach. Rather than comparing ourselves, we focus on outgrowing the previous versions we have created for our own future. And the same way we are trying to transform the entire routine for our subscribers.

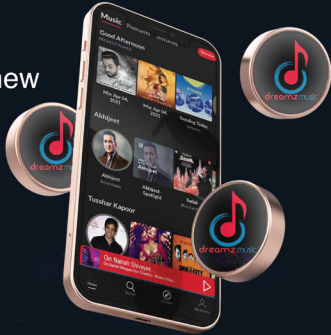
VISION

Dreamz Music isn't the place where we make false promises. It is a label working in and around with the proper channel of direction. The very first step is the preparation of organic and rightful agreements between the subscribers and the label. We shall be introducing the beginners on the professional stage with a proper musical launch and a Celebrity Support.

BRAND PROFILE (PPT)

WHY DREAMZ MUSIC ?

All our favourite old and new tracks across **Hindhi, English, Punjabi** and **Indie-Underground Artists**.



Endless Playlist

Curated charts and playlist for any mood or occasion.
Can even create your own.

Custom Stream Stations

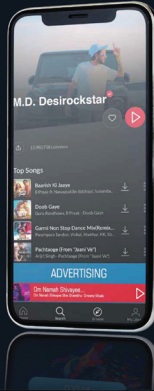
Pick Mood, Artist, Genre or Song and it creates a custom stream station that plays related songs.



BRAND PROFILE (PPT)

Dreamz Music Social

- See the list of your Facebook friends who are also on Dreamz Music.
- Follow your Friend Profiles, Playlist, and Listening Activity.
- Follow Artists, Celebrities, and Public Playlists.
- Recive notifications when artists you follow release new music on Dreamz Music.
- Tag your friends in Songs, Playlists, and Albums.
- Comment on and chat around tags.
- Customize your notification setting, dor complete control of the Dreamz Music Social Experience!



How Will Dreamz Music Market ?



BRAND PROFILE (PPT)

INSTAGRAM

Projected Statistics for Next 1 Year

Total Reach	: 1 Million
Total Post	: 365 (1 Post Per Day)
Total Followers	: 275K - 300K
Avg. Post Likes	: 500 - 800
Avg. Post Comments	: 50 - 80

Adaptive looking food.

Hashtags - #ThisWasGone, #ThisWas, #NeedToKnow,
#ArticlesOfTheWeek, #SongsOfTheDay, #SongsOfTheWeek
Innovation in new features in addition to
Design & Music target audience.



FACEBOOK

Projected Statistics for Next 1 Year

Total Reach	: 1 Million
Total Post	: 365 (1 Post Per Day)
Total Page Likes	: 3 Lac - 3.5 Lac
Total Followers	: 275K - 300K
Avg. Post Likes	: 500 - 800
Avg. Post Comments	: 50 - 80

Hollywood, Hollywood, Religious, Regional Politics,
Target Audience:
Live Video,
Celebrity Content, Proms,
Politics Of Events Sponsored.



BRAND PROFILE (PPT)

YOUTUBE

Projected Statistics for Next 1 Year

Total Views	: 10,000,000+
Total Videos	: 50
Total Likes	: 5,000,000+
Total Subscribers	: 5,000,000+
Avg. Likes	: 50,000+
Avg. Comments	: 500+



YOUTUBE EARNING OF DREAMZ MUSIC (PROJECTED)



Above all statistics are per

 **Influencer
MarketingHub**

BRAND PROFILE (PPT)

Indian M&E sector fell 24% in 2020 to INR1.38 trillion

	2019	2020	2021	2022	2023	CAGR (2019-2023)
Revenue	144	107	105	147	173	1%
Digital revenue	26	22	21	45	62	22%
E-Proc	69	18	21	29	37	17%
Online bidding	46	7	11	16	21	27%
Procurement in cloud	18	3	4	11	16	30%
Construction M&E	86	15	17	79	107	26%
Life-cycle	62	27	33	38	52	32%
Out of house media	30	8	11	12	16	24%
Public	31	11	15	17	24	24%
M&E	8	3	5	10	16	18%
Total	1,402	7,130	1,128	2,027	2,773	17%

Source: Ministry of Information and Public Relations, Government of India

- 1. The M&E sector fell 24% in 2020 to INR1.38 trillion, down from INR1.44 trillion in 2019.
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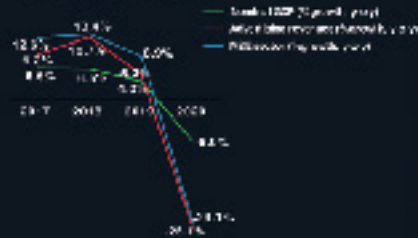
Key findings with M&E India 2021

- 1. The M&E sector fell 24% in 2020 to INR1.38 trillion, down from INR1.44 trillion in 2019.
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M&E fared much worse than India's GDP

M&E sector fell 24% in 2020 to INR1.38 trillion



- 1. While the M&E sector fell 24% in 2020 to INR1.38 trillion, India's GDP fell 1.1% in 2020 to INR1.38 trillion.
- 2. The M&E sector's decline was significantly steeper than India's GDP decline.

BRAND PROFILE (PPT)

2020 has been a challenging year for the industry. It is a dark, but not a black, cloud. With the right strategy, the industry can emerge from this period of darkness and into a new era of growth.

Demand Side Changes

(continued from previous slide)

Key challenges in the demand side

What has happened to demand on the demand side?
(continued from previous slide)



What has happened to demand on the demand side?

- Mass of content is being produced, but the market is not growing as fast as the supply.
- OTT is the new normal, but the market is not growing as fast as the supply.
- OTT is the new normal, but the market is not growing as fast as the supply.

1. The demand side is changing.
2. The demand side is changing.
3. The demand side is changing.

Digital Information developed further

- By the end of 2020, the demand side will be more digital than ever before.
- The demand side will be more digital than ever before.
- The demand side will be more digital than ever before.

Television segment declined 13% in 2020

	2019	2020	2021	2022
Television	100	87	79	74
Radio	100	100	100	100

What has happened to demand on the demand side?

- Television segment declined 13% in 2020.
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REVENUE

Revenue of the demand side is declining.

	2019	2020
Revenue	100	87
Revenue	100	100

What has happened to demand on the demand side?

- Revenue of the demand side is declining.
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Revenue of the demand side is declining.

	2019	2020
Revenue	100	87
Revenue	100	100

What has happened to demand on the demand side?

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BRAND PROFILE (PPT)



BADMINTON LEAGUE

BRAND PROFILE (PPT)



JAIPUR BADMINTON LEAGUE

ABOUT JBL
The Jaipur Badminton League (JBL) is a professional badminton league that was launched in 2018. It is the first of its kind in India and is organized by the Jaipur Badminton Association (JBA).

MISSION
To promote badminton in Jaipur and to provide a platform for players to showcase their skills. To create a professional badminton league in Jaipur.

GOALS
To attract more players to badminton. To increase the popularity of badminton in Jaipur. To create a professional badminton league in Jaipur.

JAIPUR BADMINTON LEAGUE 2023 PLAYERS



KEY PERSONNEL



JAIPUR BLM PRESIDENT



JAIPUR BLM VICE PRESIDENT



JAIPUR BLM TREASURER



JAIPUR BLM SECRETARY

JAIPUR BLM PARTNERS



BRAND PROFILE (PPT)



LEAGUE TEAM LOGOS

BRAND PROFILE (PPT)

TEAM MEMBERS



NAME



NAME



NAME



NAME



NAME



NAME

JBL TEAM PLAYERS

GOAL

GOAL 1: To become the leading brand in the market.

GOAL 2: To increase the market share by 10%.

GOAL 3: To improve the customer satisfaction.

GOAL

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GOAL

GOAL 1: To become the leading brand in the market.

GOAL 2: To increase the market share by 10%.

GOAL 3: To improve the customer satisfaction.

COMPANY LOGO



11000 INTERNATIONAL AVENUE

NEW YORK, NY

NEW YORK, NY

NEW YORK, NY

NEW YORK, NY

NEW YORK, NY

STRONG IMAGE

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

100% Customer Satisfaction

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COMPANY MARKETING

1. Increase the market share by 10%.

2. Increase the market share by 10%.

3. Increase the market share by 10%.

4. Increase the market share by 10%.

5. Increase the market share by 10%.

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20. Increase the market share by 10%.

21. Increase the market share by 10%.

22. Increase the market share by 10%.

23. Increase the market share by 10%.

24. Increase the market share by 10%.



MERCHANDISE



BRAND PROFILE (PPT)

PROMOTION & ENDORSEMENT



Promotion 15



Promotion 12



Promotion 11



Promotion 10



Promotion 9



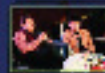
Promotion 8

ADVERTISING CAMPAIGN



THANK YOU FOR YOUR SUPPORT AND COOPERATION

ADVERTISING CAMPAIGN



ADVERTISING CAMPAIGN



THANK YOU

THANK YOU

THANK YOU

BRAND PROFILE (PPT)



CINEMATIC SERVICE BASE COMPANY

BRAND PROFILE (PPT)



About Us

MARWAL CINEMATICS PVT. LTD. is a New Delhi based production and marketing company, established in 2012. We are producing & marketing content for TV, digital, and cinema. We are a leading production house in the industry, with a portfolio of over 100 projects. We are also a leading marketing company, with a portfolio of over 100 projects. We are a leading production and marketing company, with a portfolio of over 100 projects.

- We have been in the industry for over 10 years, and we have a proven track record of success.
- We have a team of experienced professionals, who are passionate about their work.
- We are a leading production and marketing company, with a portfolio of over 100 projects.
- We are a leading production and marketing company, with a portfolio of over 100 projects.



BRAND PROFILE (PPT)

Services We Provide!

Wedding Services

- **Pre-Wedding Work**
(Pre-wedding Meeting, Coordination, Pre-Wedding Meeting, etc.)
- **Pre-Wedding Shoot**
(Pre-wedding photos, videography, wedding album, etc.)
- **Wedding Day**
(Wedding Day, Wedding Day, Wedding Day, etc.)
- **Post-Wedding Work**
(Post-Wedding Photos, etc.)



Rishi & Priya
1st Aug 2022



Rishi & Priya
1st Aug 2022



Rishi & Priya
1st Aug 2022

BRAND PROFILE (PPT)

Services We Provide

Filming Services

- **TV Shows**
All TV Shows, Movies, Documentaries, Music Videos.
- **Product Advertisement Videos**
Brand Ad, Social Media, Social Commerce, Short TV Ads etc.
- **Talent & Documentary Shoots**
Music, Reality, Sports, Travel, Lifestyle, Fashion, Corporate.
- **Events & Live Documentaries**
Event Video, Live Concert Shoots, Corporate Events etc.



Live Shoot



Product Shoot

BRAND PROFILE (PPT)

Client's Testimonials

"I have a very special memory of my wedding day. It was a day of love, joy, and celebration. I was so lucky to have my friends and family with me. The photos and videos from the day are a beautiful reminder of that special day. I highly recommend this service to anyone who wants to preserve their memories for ever."

Shruti Sharma
22/05/2023
The Wedding Studio



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BRAND PROFILE (PPT)

Client's Testimonials

"I was very impressed by the quality of the service and the attention to detail. The team was professional, friendly, and efficient. They exceeded my expectations and I would highly recommend them to anyone looking for a similar service."

Mr. A. K. Singh
10/10/2023
10/10/2023



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— *എന്നു പറയുക?*

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— *¿Se en la escuela de los niños?*

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—4— **മിസ്റ്റർ ബാഗ്ഗർ** **പ്രശ്നം:** **മിസ്റ്റർ ബാഗ്ഗർ**

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• $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = \frac{d}{dt} \left(\frac{1}{2} m \dot{x}^2 \right)$

DOI: 10.1002/for



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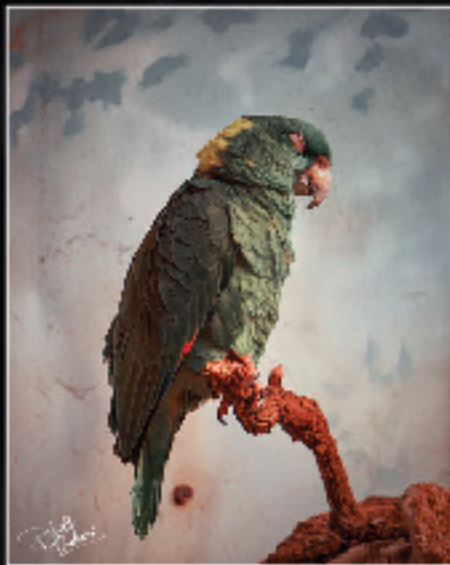
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THANK YOU

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